

WORKSHOP ON SCALE DEVELOPMENT (QUESTIONNAIRE DEVELOPMENT) AND RESEARCH PAPER WRITING



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Key Benefits:

- **Practical Learning:** Hands-on experience with expert guidance.
- **Master Key Skills:** Gain expertise in questionnaire development and academic writing.
- **Tailored for Researchers:** Ideal for graduate students, early-career researchers, and professionals seeking to refine their research approach.

REGISTER NOW

More Information:



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20TH JAN TO 25TH JAN 2025



08:00 - 9:00 PM



Via Online Google Meet

₹ 1699



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6-Day (6-Hours)Workshop on Scale Development (Questionnaire Development)

Objective: Learn how to develop reliable measurement scales and effectively write research papers.

Workshop Overview:

Creating reliable measurement scales and writing strong research papers are key skills for producing impactful research. This workshop will guide you through the process of developing reliable and valid scales, from conceptualizing constructs to refining questions for data collection. Additionally, you will gain practical insights into writing research papers, focusing on structure, clarity, and effective communication of your findings. Whether you are a student, researcher, or professional, this six-day workshop will equip you with the knowledge and hands-on experience to develop robust measurement tools and write research papers that contribute meaningfully to your field.

Workshop Highlights:

Day 1: Understanding Constructs and Question Design

- Learn how to define constructs clearly.
- Explore techniques for generating diverse items and question types.

Day 2: Refining Items and Pilot Testing

- Choose effective items and organize questions logically.
- Run pilot tests to gather feedback for improvements.

Day 3: Validity, Reliability, and Finalization

- Conduct reliability and validity tests.
- Refine the questionnaire and prepare for final data collection.

Day 4: Planning and Structuring

- Understanding research paper goals and audience.
- Crafting objectives, questions, and an outline.
- Conducting and organizing a focused literature review.

Day 5: Writing Core Sections

- Writing an engaging introduction and comprehensive literature review.
- Presenting methods and results clearly.
- Interpreting findings in the discussion and conclusion.

Day 6: Refinement and Submission

- Editing for clarity, coherence, and adherence to journal guidelines.
- Managing citations and avoiding plagiarism.
- Navigating the submission and peer-review process.

Who Should Attend?

- Researchers, academicians, and students involved in scale development and research paper writing.
- Professionals looking to enhance their skills in developing reliable measurement tools and effectively communicating research findings.

Why Attend?

- Master the art of developing reliable and valid measurement scales.
- Gain hands-on experience in designing and refining questionnaires for research purposes.
- Learn key techniques in writing well-structured and impactful research papers.
- Interact with experts and network with peers to enhance your research skills.

Key Takeaways:

- A comprehensive understanding of the theoretical and practical aspects of scale development.
- The ability to design and refine questionnaires that accurately measure constructs.
- Knowledge of how to test and ensure the reliability and validity of scales.
- Insights into writing research papers that clearly present research findings and contribute to academic discourse.

Join us to gain the skills necessary to develop high-quality measurement scales and write research papers that provide trustworthy data and impactful insights for your research!

ORGANIZATING COMMITTEE

PATRON

Dr. K Bose
Chairman

RESOURCE PERSON

Dr. Urvesh Chaudhury
Professor, Gitarattan International Bussines
School, Delhi

Dr. Yashpal Singh
Professor & National Teacher Awardee
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